

# PROFESSIONALISM IN ICT



President's Podium

IITPSA's Code of Conduct and Code of Practice have, for over 60 years, been built on a commitment to ethical and professional behaviour. But in uncertain times, when the world as we know it appears to be changing irrevocably, we may find ourselves having to revisit the concepts of ethics and professionalism in ICT. We may need to ask: are they enough? At a time when people's

futures depend a great deal on ICT and the professionals who build, deploy and manage it, simply doing the job well enough could prove inadequate. As ICT professionals, we have the knowledge to identify the full potential or shortcomings of the solutions our customers order. We have the capacity to foresee possible problems emerging due to human error in using systems; we can predict ways in which systems might be misused; and we know how solutions might be

solution that does not meet their needs. But in these difficult times. ICT professionals should be extending their engagement beyond professional and ethical service delivery, to become supportive, expert partners in customers' success. We should be contributing our knowledge more freely, helping our customers – and ultimately their end users – to identify and avoid future problems. We need to speak up more boldly at Board level, guiding our organisations to technologies that cut costs, grow profits and retain jobs. We should be stepping forward with solutions to overcome public sector challenges that impact millions. improved on, to circumvent problems down the line.

But for many, the

engagement with customers

and 'dropping the box'. We

advice, or to dissuade a

customer from buying a

may choose not to offer free

ends with signing the contract

The future depends on ICTs, and we can make them work for the world. Therefore, we need to take a vocal, visible role in guiding the world into the digital future. Thabo Mashegoane



### already see the emerging face of the new normal. At IITPSA, we are running with numbers picking up at our virtual events. So much so, in fact, that we have opened these changes – adapting quickly to virtual engagement and managing our business our knowledge-sharing forums to non-

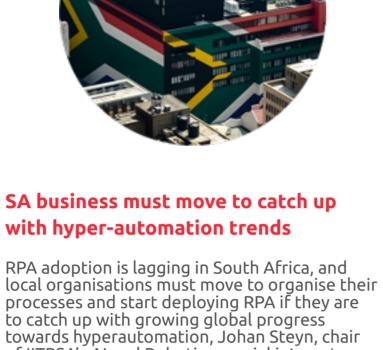
online. We are pleased to say operations are running as professionally as ever – with the elimination of commutes adding even more time for meetings and engagement. IITPSA will continue to work virtually until such time as we are able to have our office reopened at our new premises (please see the full notice below). All our email addresses remain in use, and we have set up a new contact number - 087 655 1679

- that will enable you to be connected to the appropriate staff member, during normal working hours. We have been gratified to see how quickly our members have embraced these changes too, with the Kwazulu

members through our new Tabling Tech webinars. IITPSA has already staged two successful Tabling Tech webinars, which are designed to share in-depth information on emerging technologies and their impact on business practices. We plan to bring many more Tabling Tech webinars of both technical and business interest to our members over the next few weeks, so, if any expert members are interested in sharing a topic with us, we invite you to contact me with topic proposals. We encourage all of our members to follow us on social media and spread the word when you see notices of upcoming events. Best regards **Tony** 

ever virtual AGM at the end of April, and





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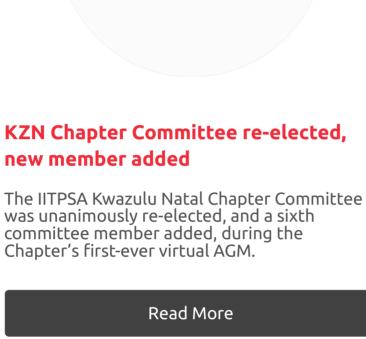
Tech webinar.

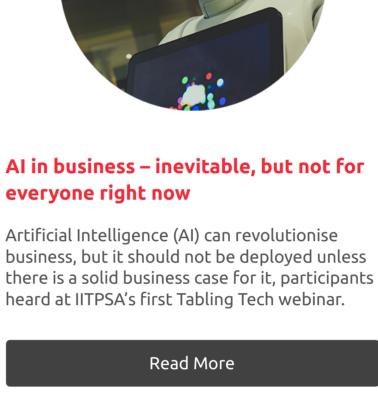
of IITPSA's AI and Robotics special interest

group (SIG), told the Institute's second Tablina



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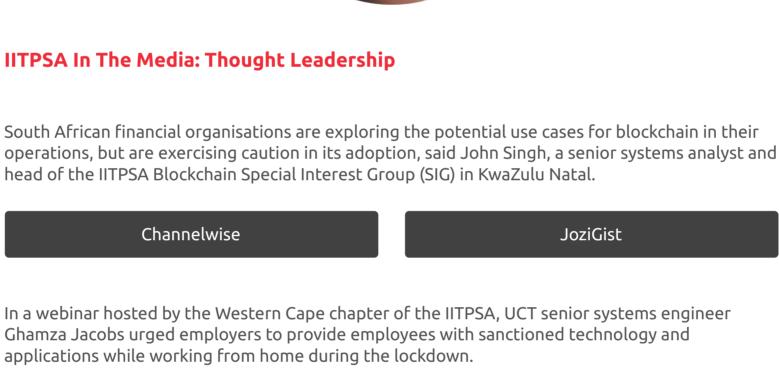


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Talk of the Town

JoziGist



Artificial intelligence (AI) can revolutionise business, but it should not be deployed unless there is a solid business case for it, said Johan Steyn, chair of the Institute of IITPSA's AI and robotics

special interest group (SIG), at the Institute's first Tabling Tech Webinar.

TimesLive

JoziGist

ITWeb

**IITPSA Office Relocation** 

Africa).

Futurewave BusinessIT



## the Institute, we will be moving to a new office location when SA lockdown conditions allow. We will continue to provide the same friendly membership services at our new address at Unit 4, Probuild Commercial Park, James Crescent, Midrand, which will also allow us to offer additional 'products' and services as we move forward and beyond the current worldwide crisis. Our phone number is 087 655 1679 (or +27 87 655 1679 if calling from outside of South

We are pleased to announce that, to cater for changing business conditions and the growth of

IITPSA has signed a new partnership with ITWeb to give IITPSA members significant discounts on subscriptions to ITWeb's Brainstorm magazine – the monthly magazine for decision-makers. General members now qualify for a 40% discount on Brainstorm magazine subscriptions. For an upfront fee of R250, members will receive all 11 issues published over the next year, inclusive

of VAT, postage and access to Brainstorm's premium online content. This special bundle for IITPSA members also includes a copy of ITWeb's The Margin quarterly publication and either the CISO or CIO annual directory. Members wanting copies of both directories can purchase the

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